

IMPACT 2024

Haliburton Highlands Health Services Foundation

Reflecting

What an extraordinary year it has been! It's hard to believe the progress we've made in just 12 months. Together, we raised an incredible \$6,225,000 for the Here for You in the Highlands campaign, bringing critical healthcare advancements to Haliburton County, including funding the addition of a CT scanner, state-of-the-art mammography, replacing aging ultrasound equipment, a Picture Archiving Communication System (PACS), and raising enough to add a new X-Ray Suite. Having these life-changing, time-saving tools available locally transforms the care HHHS can provide, to both residents and visitors, now and in the future.

But what truly stands out for me are the moments—the personal connections that remind me of our shared goals and our innate need for community. Whether it was enjoying a meal with the Minden Kin Club, being warmly welcomed into cottage gatherings to talk about the urgent needs of rural healthcare, or watching a team of dedicated volunteers rally for the Radiothon in support of women's health—these moments of kindness and solidarity fill my heart with gratitude. I'll never forget the firefighter in pink gear, spontaneously collecting donations in a pink boot, showing the true spirit of community.

None of this would have been possible without the amazing people behind it all. The talented members of our Campaign Cabinet—Chair Tayce Wakefield, Vice Chair Roger Trull, Greg Bishop, Kurtis Bishop, Michael Harrison, Peter Henry, Pat Kennedy, Klara Oyler, Keith Sjögren, Dale Walker and HHHSF Board Chair David Blodgett—along with the generous donors who stepped up and showed their unwavering commitment to healthcare in the Haliburton Highlands. A special thank you to Haliburton Forest and the Cockwell Family, Scott and Chere Campbell, Christine Tutssel & Rob Holl, Richard Muir, and Haliburton County Council who inspired an unprecedented wave of giving, in support of a common good.

As we look ahead to the next 12 months, we aim to build on the momentum created in 2024. I am eager to connect, collaborate, and further strengthen the relationships that have been forged. I look forward to sharing updates on the profound impact of your generosity, listening to your thoughts and priorities, celebrating our collective wins and ensuring that we, at the HHHS Foundation, stay aligned in our mission to fund local health care in support of building a healthy, thriving community for generations to come.

Thank you for your time, your passion, and your commitment. I look forward to many more meaningful moments in 2025. Together, we are making a lasting difference.

Melanie Klodt Wong
Executive Director
Haliburton Highlands Health Services Foundation

\$6,225,000 raised for the Here for You Campaign in support of

Diagnostic Imaging for HHHS

4,435 subsidized Meals on Wheels to those in need

39,000 km subsidized trips for essential healthcare

688 new donors



In January we gathered in what was to become the home of the new CT equipment, to quietly launch the HERE for You campaign.

The quiet did not last long...

Tayce Wakefield took the helm as Campaign Chair and never looked back!

By April, the volunteer campaign cabinet was in place and soon after we were thrilled to announce a \$500,000 gift from Haliburton Forest and the Cockwell Family.

In February we celebrated HHHS staff who had achieved milestone service awards. Honouring staff who have dedicated themselves to providing exceptional healthcare in the County for many years was heartwarming. On the left in this photo is Lionel Domerchie, who was an integral part of the construction management for the Diagnostic Imaging project and celebrated five years at HHHS!



In March, Haliburton County Snowmobile Association raised funds for a doppler for DEN (Diabetes Education Network). Despite missing out on snow for most of the season, the dedicated team of HCSA heroes raised enough funds to make this essential equipment available in Haliburton County. Crossing our fingers for an amazing snow season this year!

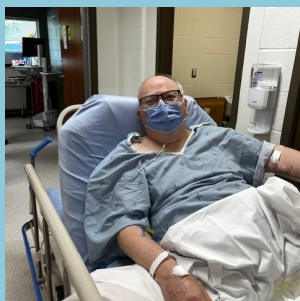




On June 17, the CT Scanner arrived on-site with much excitement! Getting the equipment into place was a problem-solving feat in itself. To add to this fantastic day... we announced Scott and Chere Campbell's \$500,000 matching gift, kicking off the summer season.

In June we had the pleasure of meeting Bruce Down, an incredibly generous, community minded, craftsperson. Over the course of the summer, Bruce's birdhouses raised over \$3,000 for Hyland Crest Long Term Care in honour of his late wife, Joan. When Bruce drops by the Foundation office for a visit we are delighted by his warmth and kindness.

In July, the medical team was grateful to wheel Jim Frost down the hall, giving him the title of first patient to receive an emergency CT scan.



The Matt Duchene Charity Golf Classic in July was another incredibly successful event with a full roster of golfers heading out on the greens for both morning and afternoon tee times. Sponsors and players and an exciting live auction raised over \$222,000 in support of HHSF.



It would not be **August** without the Health Radiothon on MooseFM93.5. Rick Lowes, and a team of volunteers, raised over \$600,000 in support of women's health to add mammography equipment to the HHHS diagnostic suite. With matching gifts from Scott and Chere Campbell and Richard Muir, and generous donations from Emmerson Lumber and Minden Subaru, this record-breaking result will be one to remember!



September is usually a time when life slows down a bit as we get back to regular schedules and school, but this year was very different! Kennisis cottagers, Christine Tutssel and Rob Holl offered to match gifts up to \$500,000 challenging all those who love the Highlands to support the campaign. They are thankful to spend time in the Highlands with their children and now grandchildren and understand the importance of local healthcare.

In **October**, Chris Bishop, and a talented team of supporters with roots in the Eagle Lake community, hosted the Haliburton Highlands Arts Extravaganza at Sir Sam's Ski Chalet. A fun night of community building and fundraising centred around incredible local art and artists who donated time and much talent in support of local health care. A special painting by Ethel Curry, from the private collection of Don and Sheila Popple and another original by David Alexander Risk, were highlights for attendees. By the end of the evening, thanks to generous sponsors and bidders, over \$70,000 was raised for HHHSF.

To the businesses and service organizations who supported the Here for You campaign with gifts of \$20,000 or more...thank you for demonstrating your commitment to making Haliburton County a better place to live, work and play. We are grateful.

ACM Designs Inc.
 Amidyne Solutions
 County of Haliburton
 Curry Chevrolet Buick GMC Ltd.
 Emmerson Lumber Ltd.
 Floyd Hall Limited
 Haliburton Forest & Wild Life Reserve Ltd.
 Haliburton Timber Mart
 Hawk River Construction
 J&P Leveque Bros.

Matt Duchene Charity Golf Classic
 Minden Kin Club
 Minden Subaru
 Parker Pad & Printing
 Ridgewood Ford Sales
 Francis Thomas Contracting Co. Ltd.
 Haliburton Highlands Arts Extravaganza
 Troy Austen Real Estate Team
 Yorke Towne Supplies Ltd.

On **October 25**, the Haliburton Highlands Chamber of Commerce presented the Haliburton Highlands

Health Services Foundation with the Not-for Profit of the Year award!
In competition with incredible local organizations, the Foundation was honoured to be recognized and will work diligently to continue to amplify the importance of the not-for-profit sector in meeting the needs of the community.



On November 1, Haliburton Highlands Health Services Foundation's Campaign Chair Tayce Wakefield announced that with a second gift of \$500,000 from the Cockwell Family and Haliburton Forest, and the incredible generosity of the entire community, the "Here for You in the Highlands" campaign had exceeded the initial \$4.3M goal for CT, Mammography, new Ultrasound, Picture Archiving Communications System and related technologies, raising \$6.225M, enough to also provide for an urgently-needed new X-Ray Suite.

Memorial Donations

Throughout the year, the Foundation receives donations in memory of loved ones, friends and colleagues. We are honoured to steward these gifts to support health and well-being in Haliburton County. If a legacy gift is something you are considering, please contact the **Foundation office** to learn more about your options.

NEW!!

We are thrilled to share that the [deadline for charitable donations is being extended](#) to February 28, 2025, to ensure donors receive 2024 tax receipts for holiday donations.



The December ***Believe in the Magic of Giving*** campaign is a wonderful way to end the year with generous support for the Foundation's mission. With over 325 donations (so far!) from across the County and beyond, we are grateful to everyone who has (and plans to) support local healthcare through the HHHS Foundation.

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