

ANNUAL REPORT 2023-2024



A Foundation for the Health of the Highlands



Haliburton Highlands Health Services Foundation
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Here for You in the Highlands

Dear Supporters and Friends of HHHS,

As we reflect on the past year, I am honored to lead the HHHS Foundation alongside our dedicated volunteers, passionate staff, and generous donors to do our part to enhance local healthcare. Your unwavering support drives positive change, ensuring robust and accessible healthcare in the Highlands.

This year brought both challenges and triumphs. The closure of the Minden ER site, impacted donors and fundraising. Transparent communication and highlighting positive changes like the opening of the Urgent Care Centre have reignited donor enthusiasm, reinforcing our commitment to exceptional local care.

Our largest campaign in over 20 years, *Here for You in the Highlands*, focuses on acquiring new diagnostic tools, including a vital CT scanner. These advancements promise profound improvements in diagnostics and patient outcomes.

Central to the success of this campaign has been the dedication of our volunteer campaign cabinet, led by the dynamic Tayce Wakefield. Under her leadership, our volunteers have achieved remarkable results, reaching 78% of our fundraising goal early into the next fiscal and setting our sights on further enhancing our capabilities with new x-ray equipment.

Looking ahead, with the oversight of a dynamic and dedicated Board of Directors, we are determined to exceed our goals and elevate healthcare in the Highlands. Your continued financial support is crucial as we strive to surpass expectations and meet community healthcare needs for the next generation.

Thank you for your steadfast support. Your generosity makes a tangible difference in our patients' lives. Together, we are building a healthier future and are grateful to have you by our side.

Warm regards,

Melanie Klodt Wong
Executive Director

STRATEGIC PRIORITIES

1. Build for the future
2. Continue current successful fundraising initiatives
3. Be accountable to our community
4. Be recognized as a leading not-for-profit in the Highlands



2023-2024 Highlights

July 2023



Matt Duchene Charity Golf Classic

The Matt Duchene Charity Golf Classic provided **\$169,444** for **Diagnostic Imaging** after expenses and paved the way for impactful changes at HHS. Each year, this much anticipated event is a highlight for the community and an opportunity to celebrate our hometown hero and his wonderful family. Thank you for many years of golf and spectacular events!



August 2023



MooseFM Health Radiothon



The 2024 Health Radiothon raised an incredible **\$33,461** to enhance our Community Support Service (CSS) Transportation Services - ensuring vital support reaches those who need it most. Look for two new CSS vehicles **on the road for YOU** and making a difference in the community.



December 2023



Believe in the Magic of Giving

Thanks to the overwhelming community support, and an inspiring matching gift from Wally Ozog, we surpassed our Holiday 2023 fundraising goal. A total of **\$234,074** will support: Diagnostic Imaging, Meals for Seniors, Transportation Subsidies, Long Term Care, and Education subsidies in the upcoming year to enrich lives and improve well-being.



Throughout the Year



50/50 Lottery

The 50/50 Lottery awarded a total of **\$38,419** to lucky winners who support the Foundation by playing our lottery. Generously sponsored by Minden Subaru, the lottery connects the Foundation with over 2,200 people each month and we love meeting the winners!



In Memorium

Each year, we receive memorial donations honouring family and friends of the Foundation. We are deeply grateful for their thoughtfulness during a difficult time and are pleased to recognize their generosity.



Here for You in the Highlands Capital Campaign

In 2023, HHHSF launched a capital campaign in support of Diagnostic Imaging at HHHS, what is now the *Here for You in the Highlands* campaign. We have been overwhelmed by the support of donors and champions who have rallied behind the campaign to bring state-of-the-art Diagnostic Imaging to Haliburton County with new and upgraded services.

Kicked off by a \$500,000 transformational donation from the Cockwell Family and Haliburton Forest & Wild Life Reserve Ltd., followed by an incredible \$500,000 gift from long-time supporters Scott and Chere Campbell who also pledged to match up to \$500,000 in future donations - life-saving equipment became a reality in the County. Saving time and saving lives.

Here for You Campaign Leaders

A powerhouse Campaign Cabinet rallied their collective talents and exceeded even their own lofty goals. Led by Chair, Tayce Wakefield and flanked by Vice-Chair, Roger Trull, these exceptional community leaders successfully reached 78% of their \$4.3M target within months of launching the campaign.

We are in awe of the passion and drive they have delivered on behalf of the Foundation. We owe a debt of gratitude to the whole campaign cabinet: Greg Bishop, Kurtis Bishop, (HHSC Rep), David Blodgett (HHHSF Board), Michael Harrison, Peter Henry, Pat Kennedy, Klara Oyler, Keith Sjögren, Roger Trull, Dale Walker, and Tayce Wakefield. You have made a significant and lasting impact on local healthcare. Thank you.



Tayce Wakefield and Malcolm Cockwell

Haliburton Highlands Health Services Foundation

2024-2025

Board of Directors

David Blodgett, Chair
David Zilstra, Vice Chair
Ross Sykes, Treasurer
Troy Austen
David Coulson
Susannah Moylan
Kelli Preston
Steve Todd

Fiscal 23/24 Transfers

Transfers to HHHS:

\$513,757	HHHS Equipment
\$ 70,000	HHHS Community Support Services
\$ <u>23,479</u>	Bursaries & Grants
\$607,236	TOTAL Funds Granted

The Foundation team is grateful for the sustained generosity and engagement of donors and supporters throughout the year. We are honoured to steward your gifts with care and respect.